

## Sustainable Development Goals Implementation

Uddip strives to bring sustainable solutions to the developing nations of South Asia. In a unique attempt to simultaneously address issues like hunger, inequality, justice, accessibility, education, and health, its programmes are knit around 10 sustainable goals by interlinking objectives and activities with proposed guidelines by United Nations.



**No Poverty-** By introducing unique training and talent acquisition programmes to create employment opportunities.

**Zero hunger-** By fabricating financial education and emolument openings that bridge the gap between food procurement and daily earnings.



**Good Health and Well-being-** By furnishing access to certified medical professionals and nutrition awareness.

**Quality Education-** By organising workshops and specially designed curriculum for people with special needs.



**Gender Equality-** By active campaigns and awareness programmes as a part of the programme's integral objectives.

**Decent Work and Economic Growth-** By recognising talent and work opportunities for people living with disabilities, along with skill development and training exercises to build robust working capacity.



**Reduced inequalities-** By promoting a culture of equal participation from both men and women.

**Sustainable Cities and Communities-** By improving accessibility for people living with disabilities in the country's urban and rural sectors.



**Peace, Justice and Strong Institutions-** By raising awareness around social, economic, and political issues surrounding the freedom and rights of people living with disabilities.

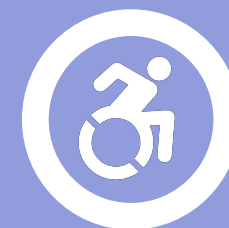
**Partnership for Goals-** By bringing together public and private players to develop inclusive sectors for people with disabilities.



## EMPOWERMENT, EMPLOYMENT, EDUCATION, & ENABLEMENT

### UDDIP'S 4 CORNERSTONES OF SUSTAINABLE INCLUSION STRATEGIES

An overview of Development, Planning, and Execution of welfare projects for the people living with disability and economically weaker sections of the society



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## INTRODUCTION

**U**ddip Social Welfare Society (USWS) is a civil society organisation that strives to uplift the impoverished section of society through constant endeavour towards improvements in livelihood, education, enablement, and accessibility. Targeting economically sensitive areas and people with disabilities receives premier attention.

USWS finds its nascent roots in the city of Bhopal, Madhya Pradesh, under the guiding light of Poonam Shroti. Poonam has learned to live with a congenital disorder (Osteogenesis Imperfecta) and understands the challenges faced by people with special needs. People living with a disability deserves special attention from the social and government players who can actively support the empowerment process. A global standard is the need of the hour to bring developing nations on equal footings with the developed nations. USWS thus strives to bring sustainable solutions to the developing nations of South Asia. USWS aligns its activities with 10 of the 17 sustainable goals.

The member organisations, shoulder to shoulder with USWS, ensure transparency in project's operations and governance. The projects are envisioned with the support and bonding of public and private partnerships to ensure credibility and astute guidance.

The organisation develop and execute frameworks that help ensure an equal and equitable involvement of public and private players. The projects are operated and governed by skilled subject specialist from the field of field of medicine, rehabilitation, career counselling, etc.

## OUR APPROACH

- Developing a framework for inclusive growth and development of people with special needs by recognising target groups and areas.
- A programme based on a Frame of Reference for the target group forms the statutory guiding tenets of the programme.
- Mobilise programme and activities by engaging public-private partnership in targeted areas of intervention.
- Upscale the intervention by innovation and technology
- Ensuring sustainability of the interventions by employing perennial improvements.



## INITIATIVE HALLMARKS

### Empowerment of People with Disabilities

People who live with disabilities often come from subdued and marginalised sections of society and require global consideration. Their empowerment thus becomes the sole responsibility of players involved in this collective global economy. Uddip accentuates the cause of empowerment for the underprivileged in our society. In successful endeavours to improve livelihood, representation, equality, education, and infrastructure development for people with disabilities, Uddip and its partners have touched thousands of lives.

### Inclusion and Educational Strategies

Uddip, with its successful frameworks on inclusion strategies, seeks to build an inclusive environment for the people living with disabilities in public and professional spaces. Building inclusive and productive employment opportunities, approachable infrastructure with special attention to the needs of the vulnerable section, creating awareness around disabilities, reconditioning educational curriculums according to special needs, among other objectives, forms the core of its inclusion and educational strategies.

### Women Empowerment and Leadership Strategies

Women are vulnerable to inequalities due to a lack of awareness and action towards their empowerment. The organisation strives to build employment opportunities, educational guidance, financial and cultural literacy, career counselling, and health awareness for women from rural and urban sectors. By supporting the creation of self-help groups, the organisation encourages women's leadership and empowers the participants through self-reliance and independence.

### Sustainable Rural Development

The rural sector is one of the most neglected parts of our country in connection with development. Accessibility, infrastructure, capacity building, and literacy are far behind the urban settings. The rural settlement needs to be safe and secure for all walks of life. As one of its target areas, Uddip has joined hands with several professionals from public and private sectors who guide development in the rural sector along the lines of sustainable farming, rural education, livelihood, digital awareness, legal awareness, health awareness and many other socially strengthening factors of the society.